



Johnson County Community College
Transfer Program to the University of Kansas
School of Business, B.S.B.
2024-25 Catalog

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Undergraduate Recruitment
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- The School of Business offers a Bachelor of Science in Business degree with eight majors available: Accounting, Business Administration, Business Analytics, Finance, Information Systems, Management and Leadership, Marketing, and Supply Chain Management. In addition to the eight majors, the school offers nine 15-credit-hour minors: Business Analytics, Entrepreneurship, Information Systems, International Business, Human Resources, Marketing, Management and Leadership, and Supply Chain Management.
- Each major consists of the following components: general education courses, business foundation classes, international dimension requirement, major courses, and advanced business electives to satisfy requirements of specific majors, minors, and certificates.
- The KU undergraduate business programs are offered in a traditional classroom-based format on the Lawrence campus, with very few options for evening or online courses.
- Students must first apply to the University of Kansas. Indicate a business major on the application to KU. Applications to the University of Kansas may be obtained online at admissions.ku.edu, or through the KU Office of Admissions. Students should request official transcripts from all colleges and universities they have attended be sent directly to the KU Office of Admissions.

Transfer students who meet the requirements below will be admitted to the School of Business. Transfer students who indicate a business major on their application to KU but do not meet the requirements will be given a pre-business interest code as a College of Liberal Arts & Sciences student. These students will then be eligible to apply for the School of Business when they meet the minimum requirements below.

- Sophomore standing (30 credit hours)
- Completion of three pre-admission foundation courses (must be taken for a grade)
 - ACCT 200 – Fundamentals of Financial Accounting (ACCT 122 at JCCC)
 - BSAN 202 – Statistics (MATH 285 at JCCC)
 - ECON 142 – Principles of Microeconomics (ECON 231 at JCCC)
- Greater than or equal to 2.50 GPA in overall, overall KU, professional, and KU professional coursework.
- When the School of Business must accept grades of credit/no credit (contrary to standing School policy), an assigned grade of "credit" will be treated as a "C" or 2.0 for admission purposes. Exceptions and petitions may be considered on a case-by-case basis.
- Upon admission to the B.S.B. program students must enroll in BUS 150 Foundations of Business and begin or continue the required B.S.B. professionalism course sequence.
- Students may only use courses with a grade of "C" or higher to fulfill requirements. Courses with the grade of "D" or "F" will still be included in the overall GPA for admission but will not satisfy requirements.
- KU and the School of Business will honor the repeat course policies at JCCC.
- MATH, PSYC, ENGL, IDR, non-business electives, and KU Core courses can be taken with a grade of pass/credit.
- Only students meeting all of the above requirements at the time of application will be considered for admission to the School of Business.
- A maximum of 75 hours of community college course work can be applied toward a KU business degree. All subsequent credit hours earned at a community college or other 2-year institution add an equivalent number of hours to the 120-hour minimum required to graduate.
- At least 30 hours of junior/senior professional course work must be completed at KU (courses in residence) for the student to be eligible for graduation. Only transfer grades of "C-" or higher apply toward graduation from the KU School of Business.
- Effective Fall 2024: Students transferring to KU, with an AA, AFA or AS degree from JCCC will be considered to have satisfied KU's Core 34 general education curriculum.
- Effective Fall 2024: Students who transfer to KU, without completing AA, AFA or AS degree will have courses evaluated on a course-by-course basis toward meeting KU requirements. To learn more about courses that satisfy KU Core 34 requirements visit: <https://catalog.ku.edu/core34/> and <https://credittransfer.ku.edu/>
- KU's Core 34 General Education guide can be found here: <https://www.jccc.edu/student-resources/transfer/files/transfer-guides/ku-core-requirements.pdf>

KU Core 34 & Program Requirements

KU Courses	Hrs	JCCC Courses	KU Core 34	Hrs
KU Core 34				
Core 34: English	6	See KU Core 34 General Education guide	ENG	6
Core 34: Communications COMS 322 Professional Public Speaking+	3	No JCCC equivalent	CMS	--
Core 34: Math and Statistics - MATH 115 Calculus I#	3	MATH 231 Business and Applied Calculus I*	MTS	3
Core 34: Natural and Physical Sciences	4	See KU Core 34 General Education guide	NPS/NLEC/NLAB	4
Core 34: Social and Behavior Sciences (Select two courses in two different disciplines)			SBS	
ECON 142 Principles of Microeconomics#	3	ECON 231 Principles of Microeconomics		3
PSYC 104 General Psychology#	3	PSYC 130 Introduction to Psychology		3
Core 34: Arts and Humanities (Select two courses in two different disciplines)	6	See KU Core 34 General Education guide	AH	6
Core 34: US Culture – Institutionally Designated	3	See KU Core 34 General Education guide	USC	3
Core 34: Global Culture - Institutionally Designated	3	See KU Core 34 General Education guide	GLBC	3
Program Requirements				
Business Foundation Courses - The following courses must be completed by all majors:				
ACCT 200 Fundamentals of Financial Accounting	4	ACCT 121 Accounting I AND ACCT 122 Accounting II*		3 3
ECON 144 Principles of Macroeconomics	3	ECON 230 Principles of Macroeconomics		3
ECON 142 Principles of Microeconomics	3	ECON 231 Principles of Microeconomics		3
BSAN 202 Statistics	3	MATH 285 Statistics for Business*		4
Core Courses and Capstone Course – All majors must complete the following courses:				
ACCT 201 Managerial Accounting I	3	ACCT 222 Managerial Accounting*		3
BLAW 301 Legal Aspects of Business	3	BLAW 261 Business Law I*		3
MGMT 310 Principles of Management	3	BUS 241 Principles of Management		3
MKTG 310 Marketing	3	MKT 230 Marketing		3
BSAN 310 Introduction to Business Analytics	3	MKT 275 Marketing Analytics and CRM (Customer Relationship Management)		3
International Dimension Requirement (IDR) – required for all students graduating from the KU School of Business. To complete the IDR, students must choose one of the following options:				
Option 1. Foreign Language - Complete through the fourth level (intermediate II) of courses in a modern foreign language or earn equivalent proficiency as determined by the appropriate language department. International students who have completed the English proficiency requirement through the Applied English Center or receive passing TOEFL scores may use this to fulfill Option 1. See JCCC Foreign Language and KU CredTran for equivalent courses.				
Option 2. International Study - Earn six (6) credit hours of academic credit through coursework, including any combination of credit hours earned in: <ul style="list-style-type: none"> • KU-approved study abroad programs • Additional business courses focused on international topics. These courses may also double-count toward requirements or electives for B.S.B. majors, co-majors, minors, and certificates. • Non-business courses focused on topics in contemporary non-US cultures, countries, regions, or transnational issues. Approved courses are identified in the KU catalog. Student may petition to seek approval for new classes or transfer classes in contemporary international issues to qualify for IDR credit. Several -- but not all -- approved non-business IDR courses also satisfy the KU Core 34 Global Culture requirement. 				

* JCCC course has a prerequisite or corequisite.

^^This course is a Required major course and is also part of Core 34: Systemwide General Education. If this course is not taken to fulfill the Core 34:SGE requirement, it must be taken in place of elective hours.

+This course is a Recommended Core 34: Systemwide General Education course. This specific course is not required but is recommended by the program's faculty.

#This course is a Required Core 34: Systemwide General Education course. This program is approved by the Kansas Board of Regents to require this specific Core 34: Systemwide General Education course. If a student did not take this course, it must be taken in addition to other degree requirements.

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.